

Prototype & Annotations

Projects 11 & 15

| **Hotel Website** Desktop Case Study

| By Richard Styring

Objective & Tasks

- **To build a medium to high fidelity prototype for a new hotel booking website using a prototyping tool**
- **To include enough detail and interactivity to test the high-level flow, screen layouts, text and basic interactions of the software**
- **To annotate the prototype with the notes required by a developer to build an accurate version of the application**

Having established the main interactions in the user flow diagram and the overall layout with the wireframe sketches, screen designs were then produced in Figma.

Once the look and feel of the screens had been created, interactivity was added to the document following the users 'happy path' as a guide.

At regular intervals during the process the research data from projects 1 – 6 was referenced to help guide the final design decisions made.

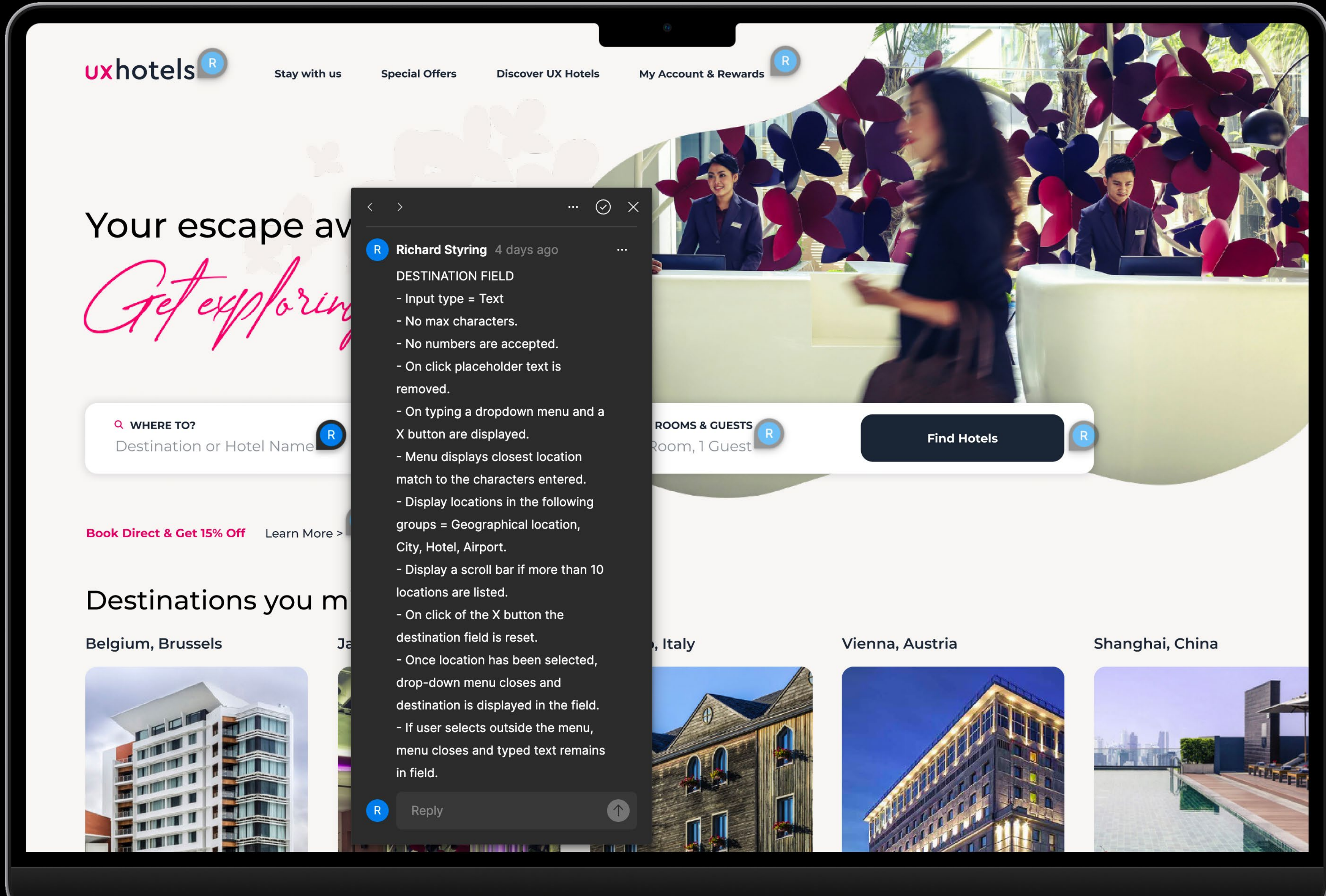
ows

Flow 1

Projects 11 & 15 - Hotel Booking
Website (Desktop)
Richard Styring

Prototype Booking Criteria
Highlight all hotspots to test the prototype

- Destination 'Paris'
- Mon 20 Feb - Fri 24 Feb
- 2 Adults
- 2 Children (Aged 6 and 8)
- Select filters: Free Breakfast, Indoor Swimming Pool, 4 Star Tripadvisor Rating
- Select 'Hotel Diplome Paris Louvre'
- Filter rooms by 'Free Breakfast'
- Select 'Family Room'
- Select 'Flexible Rate (Bed & Breakfast)'
- Add-on 'Airport Transfer'
- Fill out the form to complete the booking



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DESTINATION FIELD

- Input type = Text
- No max characters.
- No numbers are accepted.
- On click placeholder text is removed.
- On typing a dropdown menu and a X button are displayed.
- Menu displays closest location match to the characters entered.
- Display locations in the following groups = Geographical location, City, Hotel, Airport.
- Display a scroll bar if more than 10 locations are listed.
- On click of the X button the destination field is reset.
- Once location has been selected, drop-down menu closes and destination is displayed in the field.
- If user selects outside the menu, menu closes and typed text remains in field.

Reply

Search

Richard Styring 4 days ago

UX LOYALTY PROGRAM

- On click takes user to respective screen.

Richard Styring 4 days ago

DESTINATION SLIDER

- On click of the < button each destination card advances to the left.

Richard Styring 4 days ago

OFFERS

- On click takes user to respective screen.

Richard Styring 4 days ago

SEARCH BUTTON

- Button remains inactive until all fields are valid....

Richard Styring 4 days ago

ROOMS & GUESTS

- On click of the field an options window is displayed....

Richard Styring 4 days ago

DATES

- On click of the field a modal date picker is displayed...

Richard Styring 4 days ago

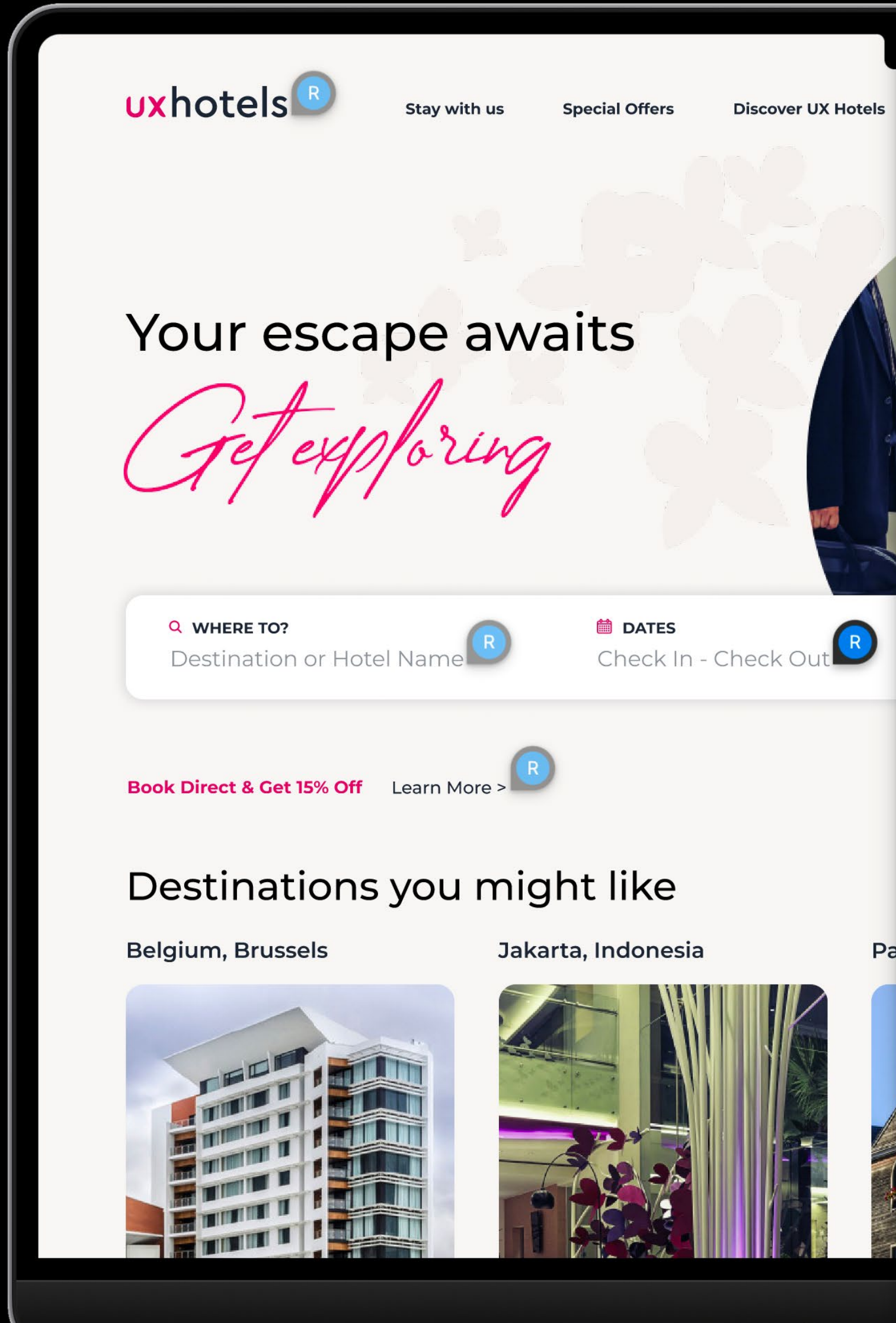
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Flow 1

Projects 11 & 15 - Hotel Booking Website (Desktop)

Prototype Booking Criteria

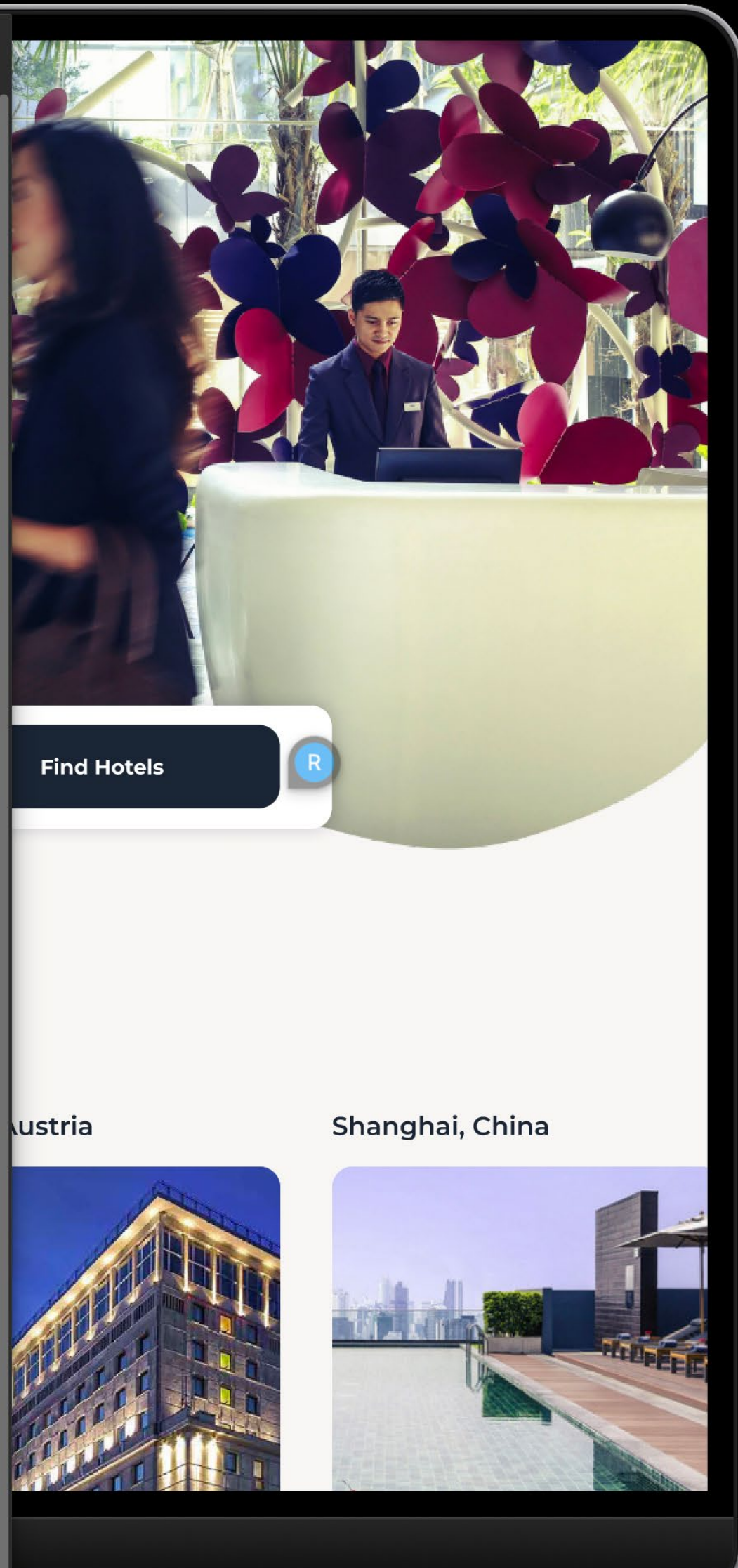
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DATES

- On click of the field a modal date picker is displayed
- 2 date fields are then displayed: 'Check In' and 'Check Out'
- Placeholder text changes to 'Add a Date'.
- On click of the > button calendar advances one month.
- On click of the < button calendar goes back one month.
- On click of the X button the date fields are reset.
- On click of first number, the date is displayed in the 'Check in' field.
- On click of second number, the date is displayed in the 'Check out' field.
- Date format = Day, Number, Month (example: Fri,24 Feb)
- Calendar numbers become highlighted when clicked.
- The range between calendar numbers becomes highlighted when 2 are selected.
- The present day number always remains highlighted with a grey circle.
- On click of the 'Done' button the modal window closes and displays the selected dates in the original date field.
- If user clicks outside the modal window, the window closes.
- If 2 dates aren't selected, the date field goes back to its original state.

Reply



Search

#14

Richard Styring 4 days ago
UX LOYALTY PROGRAM
- On click takes user to respective screen.

#13

Richard Styring 4 days ago
DESTINATION SLIDER
- On click of the < button each destination card advances to the left.

#12

Richard Styring 4 days ago
OFFERS
- On click takes user to respective screen.

#11

Richard Styring 4 days ago
SEARCH BUTTON
- Button remains inactive until all fields are valid....

#8

Richard Styring 4 days ago
ROOMS & GUESTS
- On click of the field an options window is displayed....

#7

Richard Styring 4 days ago
DATES
- On click of the field a modal date picker is displayed...

#6

Richard Styring 4 days ago

ows

Flow 1

Projects 11 & 15 - Hotel Booking Website (Desktop)

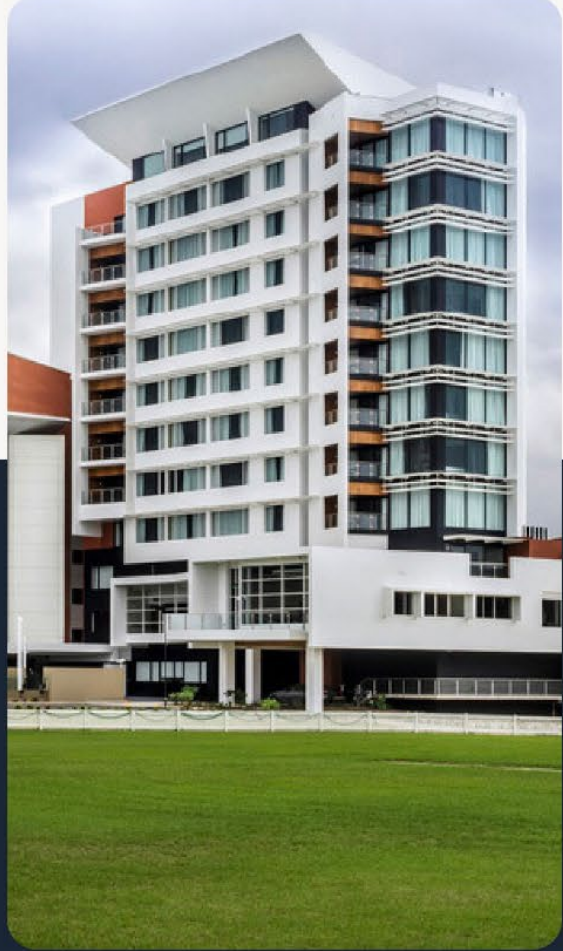
Richard Styring

Prototype Booking Criteria


- Destination 'Paris'
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Destinations you might like

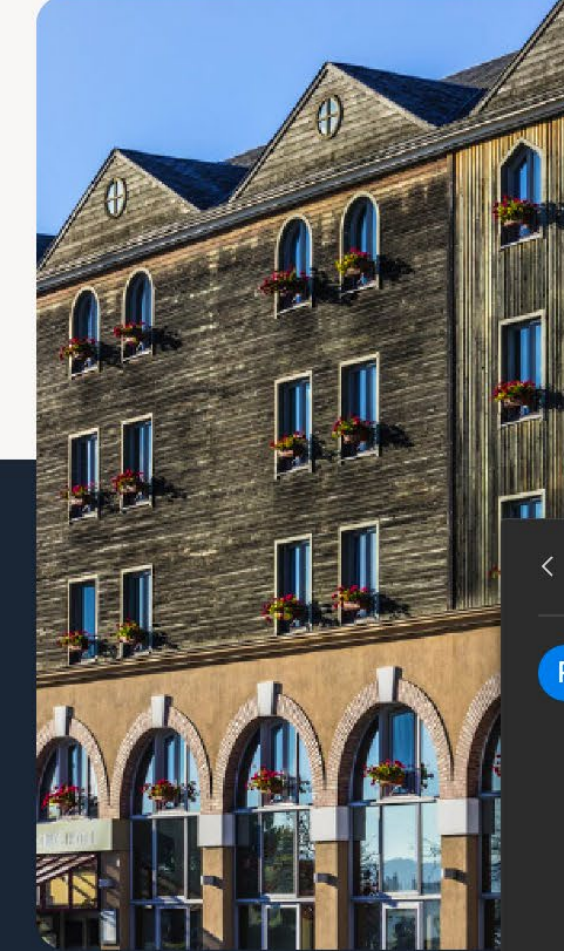
Belgium, Brussels



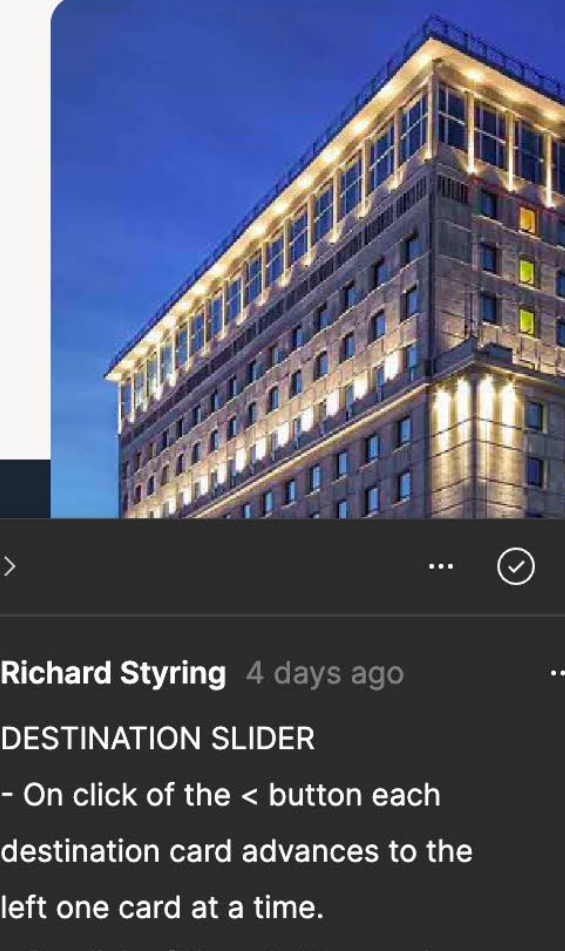
Jakarta, Indonesia



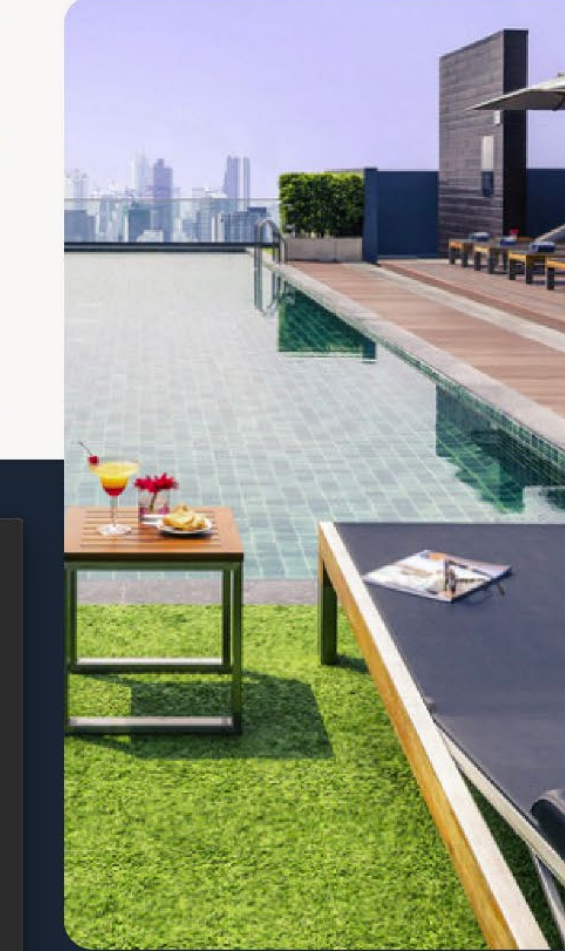
Palermo, Italy



Vienna, Austria



Shanghai, China



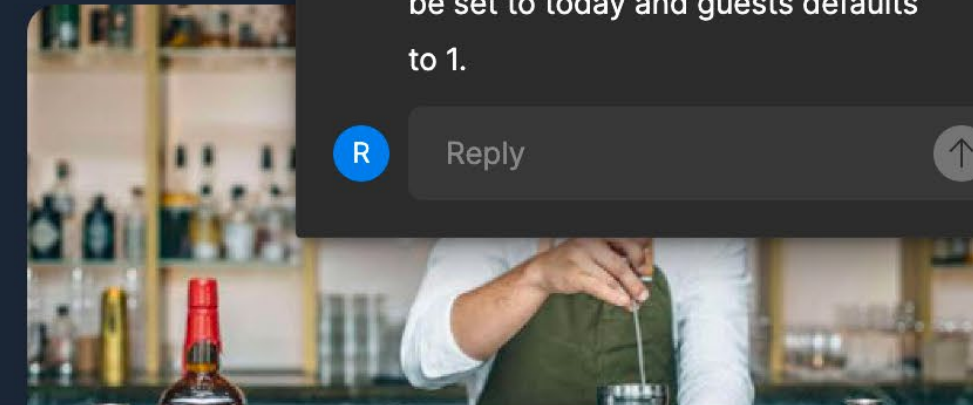
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Our current offers

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Earn points and unlock exclusive benefits

Stay, work and earn points every day. Unlock custom benefits and unforgettable experiences with our



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DESTINATION SLIDER

- On click of the < button each destination card advances to the left one card at a time.
- On click of the > button each destination card advances to the right one card at a time.
- Dots become highlighted as each card changes.
- On click of a destination card the user is taken to the 'Search results' screen. The location will be the one displayed on the card, the date will be set to today and guests defaults to 1.

Reply

Search

Richard Styring 4 days ago

UX LOYALTY PROGRAM

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Richard Styring 4 days ago

DATES

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Richard Styring 4 days ago

- Flow 1
- Projects 11 & 15 - Hotel Booking Website (Desktop)
- Prototype Booking Criteria
- Try out all hotspots to test the prototype

- Destination 'Paris City Centre'
- Mon 20 Feb - Fri 24 Feb
- 2 Adults
- 2 Children (Aged 6 and 8)
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uxhotels
GBP(£) Join UX Rewards Sign in

Edit Stay Details: Paris, France, 20 Feb - 24 Feb

Filters

Quick Filters

Free Breakfast
Free Parking
Fitness Centre

12 hotels found

Prices include all taxes and fees

Sort by

Distance

Hotel ux Paris Champs-Élysées

1.32 miles

Rating: 5.0 out of 5.0

Based on 58 Reviews

From Public £1159

Member £1039

For 4 nights | 2 adults, 2 children

Rooms & Rates

Hotel ux Tour Eiffel

1.61 miles

Rating: 4.0 out of 5.0

Based on 302 Reviews

From Public £644

Member £584

For 4 nights | 2 adults, 2 children

Rooms & Rates

Hotel Diplome Paris Louvre

1.69 miles

Rating: 4.5 out of 5.0

Based on 217 Reviews

From Public £839

Member £755

For 4 nights | 2 adults, 2 children

Rooms & Rates

Hotel Elysée

2.14 miles

Rating: 3.0 out of 5.0

Based on 92 Reviews

From Public £624

Member £584

For 4 nights | 2 adults, 2 children

Rooms & Rates

< >
Richard Styring 3 days ago
...

HOTEL PIN

- Each hotel displayed in the search results list will display a corresponding pin.
- On hover of pin, hotel name and Tripadvisor rating are displayed.
- On click a modal window is displayed.
- Displays hotel information (see Figma frame: Search Results Hotel)
- If hotel is no longer displayed in the search results, deactivate pin (see Figma frame: Search Results 2)

Reply

- Search
- #29
 - Richard Styring 3 days ago
 - HOTEL PIN
 - Each hotel displayed in the search results list will display a corresponding...
 - #28
 - Richard Styring 3 days ago
 - IMAGE SLIDER
 - Displays multiple photos of the hotel
 - On click of the > button, slider ...
 - #27
 - Richard Styring 3 days ago
 - LINK TO ROOMS & RATES
 - On click takes user to the 'Choose your room' screen for the respective ...
 - #26
 - Richard Styring 3 days ago
 - LINK TO HOTEL DETAILS
 - On click a modal window is displayed
 - Displays hotel information....
 - #25
 - Richard Styring 3 days ago
 - SCROLL BAR
 - Hotel search results can be scrolled using the scroll bar or mouse....
 - #24
 - Richard Styring 3 days ago
 - SORT BY MENU
 - On click a dropdown menu is displayed....
 - #23
 - Richard Styring 3 days ago
 - RESULTS INDICATOR

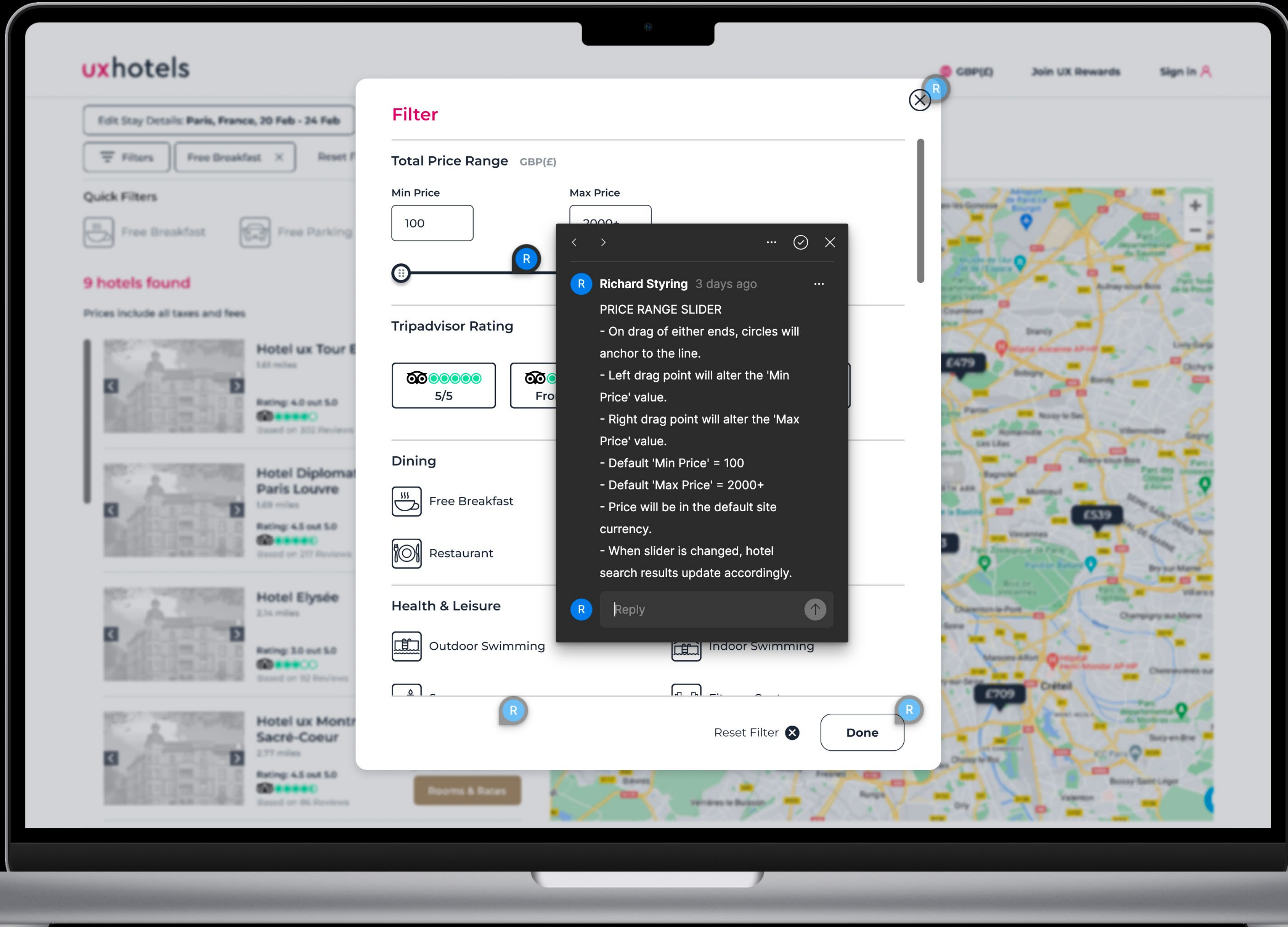
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Flow 1

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PRICE RANGE SLIDER

- On drag of either ends, circles will anchor to the line.
- Left drag point will alter the 'Min Price' value.
- Right drag point will alter the 'Max Price' value.
- Default 'Min Price' = 100
- Default 'Max Price' = 2000+
- Price will be in the default site currency.
- When slider is changed, hotel search results update accordingly.

Search

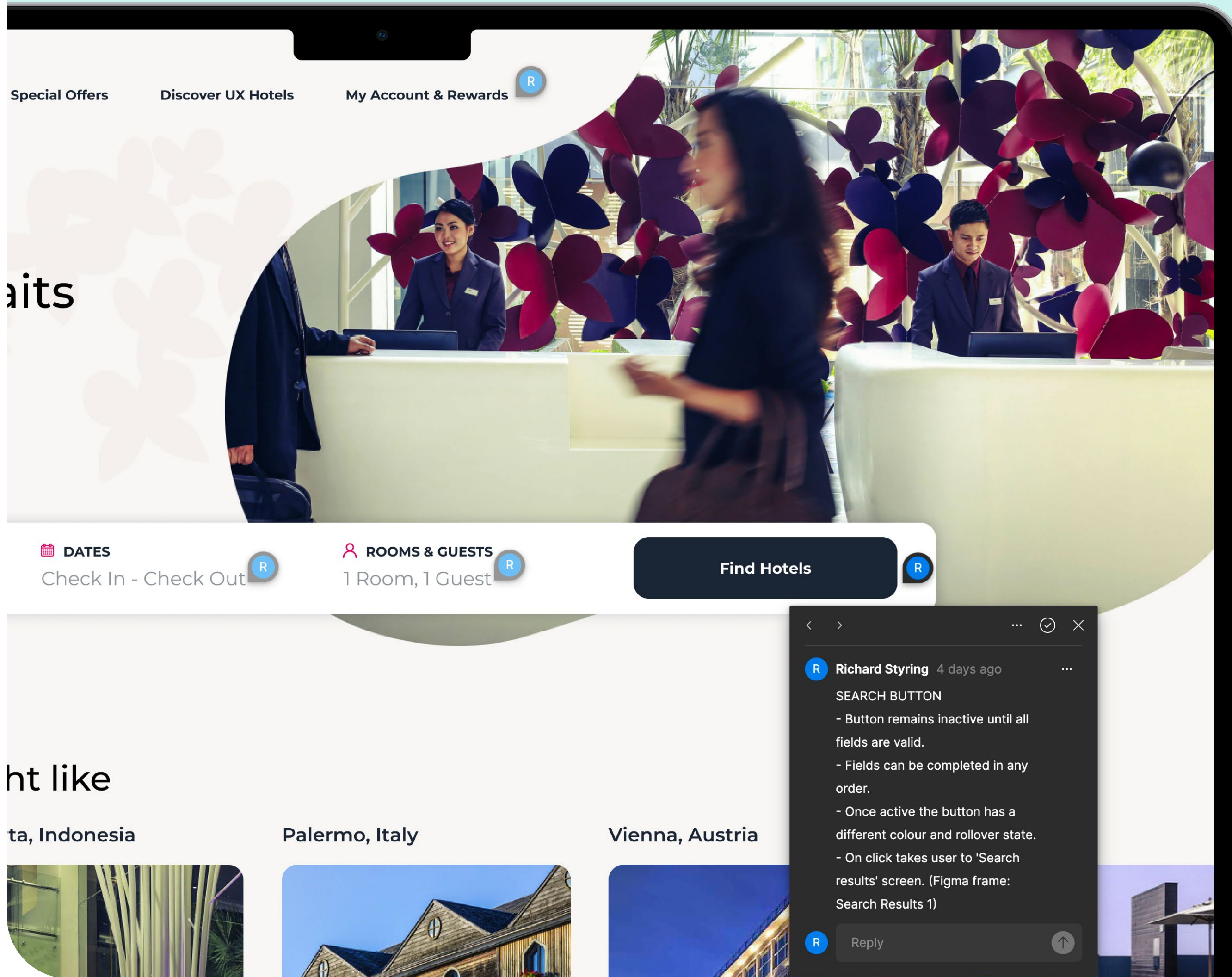
#38
Richard Styring 3 days ago
DONE BUTTON
- On click selected filter options are saved....

#37
Richard Styring 3 days ago
MATCHING RESULTS
- Text displays the number of search results meeting the selected criteria....

#35
Richard Styring 3 days ago
FILTER BUTTONS
- On click button is highlighted.
- On click hotel search results are ...

#34
Richard Styring 3 days ago
PRICE RANGE SLIDER
- On drag of either ends, circles will anchor to the line....

#32
Richard Styring 3 days ago
CLOSE WINDOW
- On click selected filter options are saved....



Any problems viewing the prototype or figma comments, please email me at richardstyring@gmail.com

<https://www.figma.com/proto/j2lsq6pvnp8hd9027ut8Jl/Projects-11-%26-15---Hotel-Booking?page-id=0%3A1&node-id=299%3A5513&viewport=-5176%2C565%2C0.5&scaling=scale-down&starting-point-node-id=299%3A55-13&show-prot-sidebar=1>

<https://www.figma.com/file/j2lsq6pvnp8hd9027ut8Jl/Projects-11-%26-15---Hotel-Booking?node-id=0%3A1&t=bQfocCyPaq2RMbMn-1>

The Figma file contains the full annotations. The following pages in this PDF provide a snapshot of them.

<https://youtu.be/4leG-TFpOmk>

